

ADV #    ADV. NAME POLI/B OBAMA/D/PRE/US    REP. #    OFF. # 6556    SALESMAN #

AGY # 1292    AGY. NAME GREER, MARGOLIS, MITCHELL    BUYER NAME KATIE KEULEMAN

3050 K ST NW,    SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER #    CONTRACT # 6364816    CLASS: NATL.    LOCAL    REGIONAL

PRDCT OBAMA SKED C    EST#1897    COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE OCT5/12 14.02

REP: TO LENA

FR CAITLIN FOR JULIE

M2 OK'D

TTL\$ RTS

PLS CFM,THX 10/5

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
34	S		1210A-105A	30		\$340.00	10/9	10/12	0		TU-F	0

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1897

PROGRAM : JIMMY KIMMEL LIVE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

50	A		1205A-105A	30		\$340.00	10/9	10/11	2		TU-TH	2
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PROGRAM : KIMMEL  
ORD COM1: TP KIMMEL AND KIMMEL RUNS LATE ON FRI DUE HS SPORTS  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-34 FOR 2 SPOTS/WK  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#6 MISSED:SAT/700A-900A OCT13(2/WK) 30S \$340.00 (OCT5/12)  
OFFER: NONE  
CMT:RATE

M2	OK'D	BUY#34	MISSED:TU-F/1210A-105A				OCT9(2/WK)		30S	\$340.00	(OCT5/12)	
			OFFER:TU-TH/1205A-105A				OCT9(2/WK)		30S	\$340.00	PLS ADVISE.	
			CMT:TP KIMMEL AND KIMMEL RUNS LATE ON FRI DUE HS SPORTS									

OCT/12 173000.00 CONTRACT TOTAL 173000.00  
TOTAL SPOTS 100

MARKET TOTALS \$411,904 WFTV 42% WKMG 10% WESH 26% WOFL 14% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED  
SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE